

# Forbes

## Exclusive: First Look At Moxy's First Brooklyn Property, Moxy Williamsburg

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A mural outside of Moxy Williamsburg, by the artist D\*FACE D\*FACE

Moxy Hotels is expanding across the East River. Marriott Bonvoy's trendy boutique brand is growing its New York City portfolio, with a new Brooklyn property, Moxy Williamsburg, opening Tuesday, March 7.

[Moxy Williamsburg](#) is a 216-room, 11-story boutique property in the heart of Williamsburg on Bedford Avenue, right by the foot of the Williamsburg Bridge. Envisioned as a property for locals, who flock to the North Brooklyn neighborhood for creativity, history and socializing, the property has flexible co-working and meeting studios, plus four new restaurants and bars. Wannabe Brooklynites can also check in to rooms with creative space saving designs, plus ample natural light.



Outside Moxy Williamsburg MICHAEL KLEINBERG

Interiors by BASILE Studio in collaboration with Lightstone Design Studio (the group responsible for Moxy’s Times Square, Chelsea, East Village, and Lower East Side hotels) add locally inspired character to the public spaces including the four new dining and drinking venues by Bar Lab Hospitality.

New York architecture firm Stonehill Taylor designed the 11-story building with an industrial-inspired look. The glass façade opens completely onto the sidewalk, extending the energy of Bedford Ave. into the lobby, which features 20-foot ceilings and local art installations. The building’s southern façade features a mural by British street artist D\*Face. The piece, visible from the Williamsburg Bridge, depicts a woman in a car, stuck in traffic, crying out: “GET ME TO THE MOXY!!”





The rooftop at Moxy Williamsburg MICHAEL KLEINBERG

“Williamsburg is a flourishing hub for all the creativity and innovation for which New York is known. As its international reputation has blossomed, it has become the place to visit and stay,” said Mitchell Hochberg, President of Lightstone. “Our ambition with Moxy Williamsburg is to create a hotel that welcomes visitors with an authentic experience—one that Brooklynites themselves will embrace with open arms.”

New eateries include Mesiba, a festive, Tel Aviv–inspired restaurant serves Levantine cuisine; Bar Bedford is a destination cocktail bar and all-day café with motorized liquor risers inspired by New York’s old automats; Jolene is a high-energy sound room with a state-of-the-art audio and light system; and, opening this spring, will be an indoor-outdoor rooftop bar with views of the Williamsburg Bridge and Manhattan skyline.



The dining room at Mesiba at Moxy Williamsburg MICHAEL KLEINBERG

"Williamsburg is a microcosm of everything that's trendsetting about New York City: It has the edgiest boutiques, the most innovative restaurants, the most daring bars. That's why more and more people are putting it on their must-visit lists — and it's why we've opened Moxy Williamsburg," says Hochberg. "Not only can Moxy guests stay in the heart of the neighborhood, but by breaking bread at Mesiba, toasting the Manhattan skyline at the rooftop bar, and dancing the night away at Jolene with Brooklyn's best DJ's, they'll get a strong dose of Williamsburg's energy, all within the walls of the hotel."

*Located at 353 Bedford Avenue, Moxy Williamsburg's rooms start at \$179 per night. For reservations, visit [moxywilliamsburg.com](https://www.moxywilliamsburg.com).*

<https://www.forbes.com/sites/melissakravitz/2023/03/03/exclusive-first-look-at-moxys-first-brooklyn-property-moxy-williamsburg/?sh=142a44802f01>